

**Help us make the Pump and  
Run a grand slam in our  
community and your  
organization!**



The Cedar Valley SportsPlex is passionate about making sure that health and wellness is available to EVERYONE in our community! The health expo is designed to help promote as many health and wellness businesses throughout the Cedar Valley as we can! Our dream is that this health expo eventually becomes one of the largest ones in Iowa. The 1-mile/5K will be a celebration for those that finish the event, but also for our sponsors support. As exciting as the event will be, the fun will begin after everyone crosses the finish line.

All of the money from this event will go towards providing outreach opportunities to help support kids within our community. Kids are the future and with your support we can help make sure that kids get the resources that they deserve!

Dates:

- \*Health Expo & Pump: Friday, April 26<sup>th</sup> from 3:00-6:00p
- \*Last Minute Pump: Saturday, April 27<sup>th</sup> at 7:00-8:00am
- \*Pump and Run 1-Mile/5K: Saturday, April 27<sup>th</sup> at 9:00am

**Contact Bryan Rutledge at the Cedar Valley SportsPlex to become a sponsor today!**

\* [Bryan.Rutledge@waterloo-ia.org](mailto:Bryan.Rutledge@waterloo-ia.org)

\*319-291-0165

# Pump & Run 5K

## Sponsor Opportunities

Levels	Rewards
<p>Presenting Sponsor for Shirts</p> <p style="text-align: center;">\$300 or \$600</p> <p>Two Spots Available</p>	<p>*Your business or family will be recognized as the presenting sponsor of T-shirts on social media, our website, TV's inside the building, at packet pickup, and at the race.</p> <p>*You'll be able to hand out T-shirts at packet pick up.</p> <p>*You will receive two free entries into the 1-mile or 5K to use or give away.</p> <p>*Your business will be able to set up a table at the health expo and hand out samples, promote your business, sell items, offer jobs, etc...</p>
<p>Corporate Sponsors</p> <p style="text-align: center;">\$200</p>	<p>*All of your employees will receive a 25% discount when they register for the 1-mile or 5K event.</p> <p>*Your employees that finish will be entered into a drawing to win a free SportsPlex membership. Each corporate sponsor's business will have it's own separate drawing for their employees.</p> <p>*Your business will have their logo on the T-shirts and our website.</p> <p>*We will make a social media post specifically thanking your business when you first become a sponsor and than again thanking all of the sponsors as we get closer to the event.</p> <p>*Your business will be able to set up a table at the health expo and hand out samples, promote your business, sell items, offer jobs, etc... You will also be able to set up a table for your employees the day of the run.</p>
<p>Presenting Sponsors for Free Kids Registration</p> <p style="text-align: center;">\$400</p>	<p>*Your business or family will be recognized as the presenting sponsor for free kid entries on social media, our website, TV's inside the building, at packet pickup, and the day of the race.</p> <p>*You will receive two free entries into the 1-mile or 5K to use or give away.</p> <p>*Your business will be able to set up a table at the health expo and hand out samples, promote your business, sell items, offer jobs, etc...</p>
<p>Presenting Sponsor for Medals</p> <p style="text-align: center;">\$200</p>	<p>*Your business or family will be recognized as the presenting sponsor of awards on social media, our website, and at the award ceremony. You will be able to hand out the medals at the award ceremony if you would like.</p> <p>*You will receive two free entries into the 1-mile or 5K to use or give away.</p> <p>*Your business will be able to set up a table at the health expo and hand out samples, promote your business, sell items, offer jobs, etc...</p>
<p>Presenting Sponsor for Main Aid Station</p> <p style="text-align: center;">\$200</p> <p>A minimum of 5 volunteers for your aid station</p>	<p>*Your business or family will be recognized as the presenting sponsor of T-shirts on social media, our website, and at packet pickup. You will be able to hand out T-shirts at packet pick up if you would like.</p> <p>*You will receive two free entries into the 1-mile or 5K to use or give away.</p> <p>*Your business will be able to set up a table at the health expo and hand out samples, promote your business, sell items, offer jobs, etc...</p>
<p>Vendors</p> <p style="text-align: center;">\$25 cash and \$25 in raffle prizes</p>	<p>*You will receive one free entry into the 1-mile or 5K to use or give away.</p> <p>*Your business will be able to set up a table at the health expo and hand out samples, promote your business, sell items, offer jobs, etc...</p>
<p>Non-Profit Organization</p> <p style="text-align: center;">FREE</p>	<p>*Your business will be able to set up a table at the health expo and hand out samples, promote your business, sell items, offer jobs, etc...</p>